



INTERACTIVE CARE TECHNOLOGIES



Video Housecall™

simple one button iCare ExamCam™
for the Virtual Care Team™

Whether you are patient, family, clinician, health plan, or employer, ask yourself:

“What more can we do for our high risk, complex, medically fragile patients to improve access, self-care, safety, and costs?”

Many of you will answer: “I am not sure.”

Yet, everyone sooner or later will be affected by some chronic condition that could lead to excess hospital days, absenteeism, and a drain on family and organization resources.

Fortunately, with coordinated clinicians and supportive telemedicine technology, medically fragile patients can be managed with confidence in alternate care sites, controlling their conditions and avoiding complications.

Traditional office care and home visits are too expensive or logistically impossible for these medically fragile patients.

There is a better way....

Video Housecall™

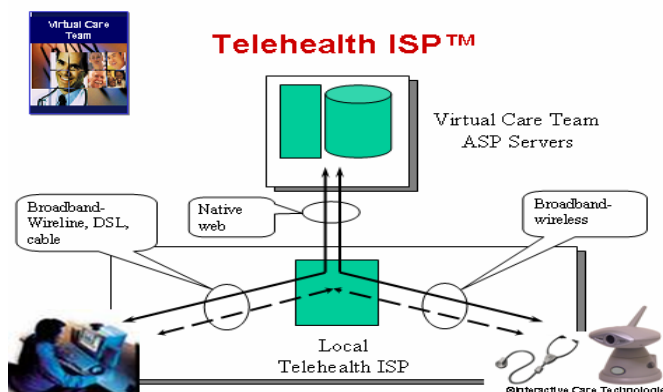
Introducing iCare Vision:

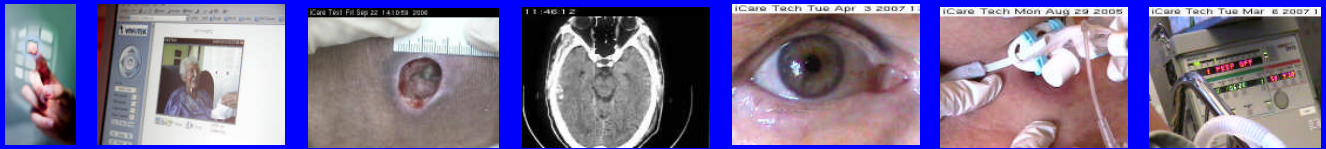
easy, effective one button telemedicine for the medically fragile patient in the private home, foster home, nursing home, or any location outside of the hospital. Unlike hardware-centric video conferencing, iCare Video Housecall™ adds simple high quality digital video and auscultation to the Virtual Care Team™ care management application, creating a turn-key telecare system that enables your clinicians to examine, manage, monitor, and coach high risk patients and care givers in any remote care site.

Going Beyond Hospital & Clinic...healthcare anywhere...wherever the patient is located...

iCare Video Housecall is the ultimate in simplicity for the remote patient, with only one large “on-off” button,...no computer, no wires, no technician, no hassles. The clinician uses a standard web-connected PC to remotely control the iCare ExamCam™ digital video cameras, electronic stethoscopes, and care management application, enabling remote video exams, physiologic monitoring, e-messaging, medication reminders for geographically dispersed medically fragile patients and their care givers and family...the Virtual Care Team™.

iCare’s novel web architecture includes 1) **Virtual Care Team™**, the central care management application delivered via ASP servers, 2) the **Telehealth ISP™**, medically tuned internet connectivity, and 3) **Video Housecall™** devices at remote sites.





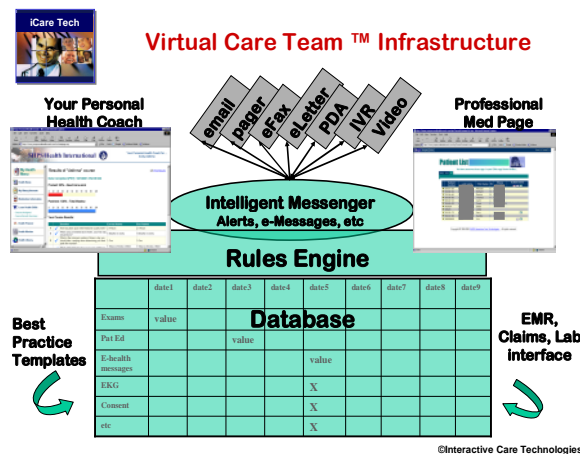
going beyond hospital and clinic...to wherever the patient is located...

Patient & Family

- Superior access to their doctors, nurses, and clinical specialists
- Gain confidence in their ability to participate in self-care and self-improvement activities
- Enhance patient safety with “just-in-time” coaching
- Coach remote care givers with little effort

Clinicians & Providers

- More accurate assessment of remote patients...“a picture is worth a thousand words”
- Earlier and safer discharge of complex patients
- Increase the confidence, security, and satisfaction of your patients, families, and community of care
- Increase compliance with complex care regimens
- Attract new patients and revenue



Health Plans

- Profit from improved outcomes and lower costs from better self-care
- Reduce hospital days for high risk populations
- Provide consistent quality of care across populations and providers
- Strengthen ties with employers and members
- Improve physician relations

Employers

- Reduce employee burden from medically fragile family
- Reduce absenteeism from family illness burden
- Strengthen ties with employees
- Lower health care costs

How iCare Video Housecall and Virtual Care Work:

Interactive Care brands a Virtual Care Team server for the sponsoring healthcare organization. Clinicians and family identify a patient who is going to an out-of-hospital care site with high risk medical problems-- CHF, COPD, diabetes, wounds, ventilators, etc.--any patient needing close support from their clinicians. The care team-- patient, family care givers, doctors, case manager nurse, specialists, nursing home or foster home aids-- develops a care plan for the patient that is entered via the internet into a Virtual Care Team template. The care team selects telecare services and devices from the iCare menu that support the patient's care plan. A pre-configured iCare unit is placed at the remote care site and connected via broadband internet or POTS to the iCare Telehealth ISP. Training takes less than 30 minutes. For example, iCare Video Housecall is very easy to use— only one “on-off” button, no computer, no wires. iCare Video Housecall can be used for scheduled video house calls, for on-demand video evaluation before problems become disasters, and for education and coaching care givers. The Video Housecall is initiated by a phone call between care giver and clinician. The patient or care giver turns on the iCare ExamCam by simply pressing the “on” button. The iCare Vision camera automatically establishes a secure connection to the Virtual Care Team web server. The clinician uses any standard PC or laptop and a secure web browser to sign onto the Virtual Care Team server. The server automatically establishes a real-time video link between the clinician and the remote patient. The clinician fully controls the camera remotely through their browser and interacts with patient and care giver with video, voice, and electronic stethoscope. When the examination is complete, the patient or care giver hangs up the phone and pushes the “off” button to turn off the iCare ExamCam...simple one button telemedicine.

For more information visit www.icaretech.com, contact marketing@icaretech.com, or call.

Interactive Care Technologies

healthcare anywhere

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